

Sim-u-sell Academic Publishing, LLC Accessibility Conformance Report WCAG Edition

(Based on VPAT[®] Version 2.5Rev)



Name of Product/Version: Sim-u-sell

Report Date: March 2026

Product Description: Sim-u-sell Sales Management Simulation website

Contact Information: support@simusell.com (opens email client)

Notes: Additional accessibility information and contact details are available at:
<https://www.simusell.com/accessibility-statement>

Evaluation Methods Used: Testing is based on general product knowledge, manual keyboard navigation testing, and inspection of HTML structure and accessibility-related markup.

Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.2	Level A (Yes) Level AA (Yes) Level AAA (No)

Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can only be used in WCAG Level AAA criteria.

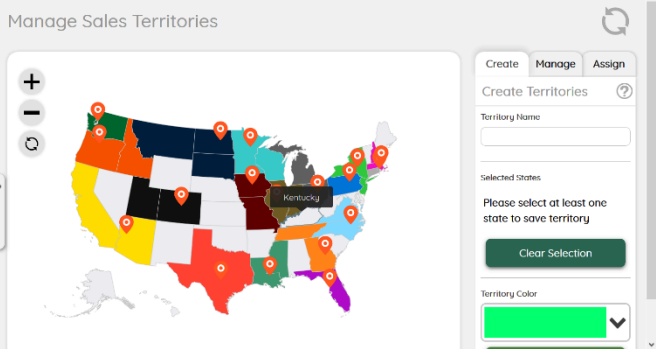
WCAG 2.x Report

Note: When reporting on conformance with the WCAG 2.x Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](#).

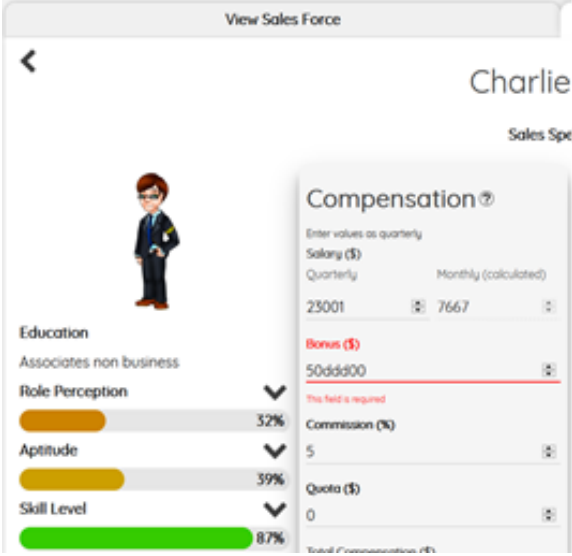
Table 1: Success Criteria, Level A

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content (Level A)	Supports	<p>The majority of information on the simulation software (website) is provided in text/numerical format.</p> <p>The software is designed to familiarize students with various graphical representations of data (i.e. data visualization) while also displaying the underlying data upon which the data visualization is based (e.g., in a table format).</p>
1.2.1 Audio-only and Video-only (Prerecorded) (Level A)	Supports	<p>The simulation software (website) does not use video or audio content within the simulation. The video documentation for the simulation is hosted externally on YouTube and is accompanied by English language captions.</p>
1.2.2 Captions (Prerecorded) (Level A)	Supports	<p>The simulation software (website) does not use video or audio content within the simulation. The video documentation for the simulation is hosted externally on YouTube and is accompanied by English language captions.</p>
1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)	Supports	<p>The simulation software (website) does not use video or audio content within the simulation. The video documentation for the simulation is hosted externally on YouTube and is accompanied by English language captions.</p>
1.3.1 Info and Relationships (Level A)	Supports	<p>Information within the simulation is provided as text, graphically, and numerically. All modalities are simultaneously presented, or visible after the (+) sign is activated to expand a table.</p>
1.3.2 Meaningful Sequence (Level A)	Supports	<p>The simulation software (website) is designed without a start or finish in mind. There is no sequence in which</p>

Criteria	Conformance Level	Remarks and Explanations
		information needs to be retrieved or processed. It is expected that users will iteratively explore none, some, or all presented information in whatever order they chose.
1.3.3 Sensory Characteristics (Level A)	Supports	<p>The Manage Sales Territories interface primarily relies on the shape and location of the states of the United States. When a state receives pointer or keyboard focus, the state name is also presented in written format. See example below:</p> 
1.4.1 Use of Color (Level A)	Supports	<p>Color is widely used in the simulation software (website) to differentiate objects, and the same information is also accessible in the form of tables and numbers. For example, although the territory structure is shown by making states belonging to the same territory the same color, the reports in the simulation also list the names of the states included in a territory in text format.</p>
1.4.2 Audio Control (Level A)	Supports	<p>No audio is played on the website.</p>
2.1.1 Keyboard (Level A)	Supports	<p>All primary interactive elements can be accessed using keyboard navigation, and none require specific timing.</p>
2.1.2 No Keyboard Trap (Level A)	Supports	<p>The tab key can be used to move between different objects. Repeated tab key presses will bring the user back to the point where they started.</p>

Criteria	Conformance Level	Remarks and Explanations
2.1.4 Character Key Shortcuts (Level A 2.1 and 2.2)	Supports	No keyboard shortcuts are implemented in the simulation.
2.2.1 Timing Adjustable (Level A)	Supports	Timing is not an essential part of the event or activity presented by the content. Sim-u-sell does not set time limits on any information. Moving to a different screen requires user input.
2.2.2 Pause, Stop, Hide (Level A)	Supports	Sim-u-sell does not use moving, blinking, scrolling or auto-updating information
2.3.1 Three Flashes or Below Threshold (Level A)	Supports	There is no automatically moving, blinking, or auto-updating information provided. Sim-u-sell does not use flashes.
2.4.1 Bypass Blocks (Level A)	Supports	The simulation uses structured navigation and page headings that allow users to quickly navigate to different sections of the interface.
2.4.2 Page Titled (Level A)	Supports	Each page includes a descriptive HTML page title that is displayed in the browser title bar.
2.4.3 Focus Order (Level A)	Supports	Interactive elements follow a logical keyboard focus order consistent with the visual layout.
2.4.4 Link Purpose (In Context) (Level A)	Supports	Links in the website have meaningful names, making it possible for a user to understand their purpose by reading them. All URLs have meaningful names in English as well.
2.5.1 Pointer Gestures (Level A 2.1 and 2.2)	Supports	Sim-u-sell does not use multipoint or path-based gestures.
2.5.2 Pointer Cancellation (Level A 2.1 and 2.2)	Supports	For functionality that can be operated using a single pointer, the up-event reverses any outcome of the preceding down-event. As such, all accidental or erroneous pointer input can be reversed.
2.5.3 Label in Name (Level A 2.1 and 2.2)	Supports	For user interface components with labels that include text or images of text, the name contains the text that is presented visually.
2.5.4 Motion Actuation (Level A 2.1 and 2.2)	Supports	There is no functionality that is activated by motion

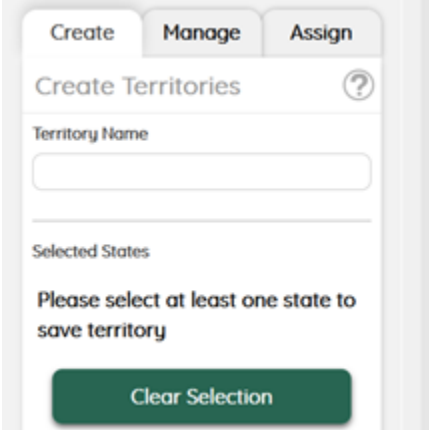
Criteria	Conformance Level	Remarks and Explanations
3.1.1 Language of Page (Level A)	Supports	Sim-u-sell is provided in English (American). There is no support for any language other than English at this point.
3.2.1 On Focus (Level A)	Supports	There are several dynamic menus in the simulation software. These do not change the user agent, viewpoint, focus or the meaning of the Web page.
3.2.2 On Input (Level A)	Supports	No change of context is triggered by changing settings of any user interface component.
3.2.6 Consistent Help (Level A 2.2 only)	Supports	The help mechanisms are contained within the simulation in a consistent manner. Human help or human contact is not available through the website.
3.3.1 Error Identification (Level A)	Supports	<p>Input errors can primarily occur in the “Manage sales force” section. Error handling consists of presenting the error. See the example below where the error “This field is required” is shown below the input box.</p> 

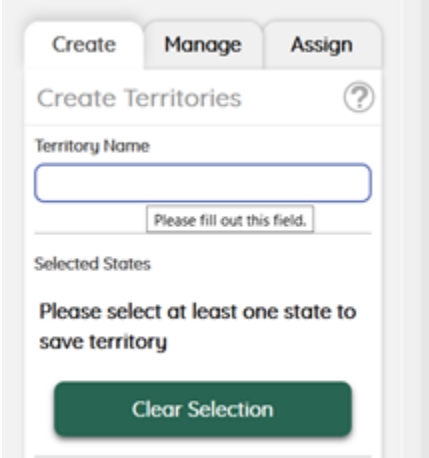
Criteria	Conformance Level	Remarks and Explanations
3.3.2 Labels or Instructions (Level A)	Supports	Input fields have visible instructions directly above the field.
3.3.7 Redundant Entry (Level A 2.2 only)	Supports	Once information is entered, there is no need to re-enter the same information. All entered information remains until changed. All fields are populated at the start of the simulation with default values.
4.1.1 Parsing (Level A) WCAG 2.0 and 2.1 – Always answer ‘Supports’ WCAG 2.2 (obsolete and removed) - Does not apply	Supports	For WCAG 2.0 and 2.1, the September 2023 errata update indicates this criterion is always supported. See the WCAG 2.0 Editorial Errata and the WCAG 2.1 Editorial Errata .
4.1.2 Name, Role, Value (Level A)	Supports	The HTML code in the simulation software (website) is used according to specification.

Table 2: Success Criteria, Level AA

Notes:

Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live) (Level AA)	Supports	The simulation software (website) does not provide audio. Video is hosted on Youtube and has captions.
1.2.5 Audio Description (Prerecorded) (Level AA)	Supports	The simulation software (website) does not provide audio.
1.3.4 Orientation (Level AA 2.1 and 2.2)	Supports	The simulation is not restricted to a single orientation.
1.3.5 Identify Input Purpose (Level AA 2.1 and 2.2)	Supports	Information about the user is collected during initial account registration. The purpose of each input field is provided through the markup language.
1.4.3 Contrast (Minimum) (Level AA)	Supports	The simulation software (website) uses a color scheme that meets & exceeds minimum contrast levels. This manual assessment was facilitated by the Colour Contrast Analyser offered by http://www.accessibleinfo.org.au In addition, color is never used as the sole source of information.
1.4.4 Resize text (Level AA)	Partially supports	Text resizing is supported by mainstream user agents and does not require specialized assistive technology. Sim-u-sell does not provide its own text resizing functionality.
1.4.5 Images of Text (Level AA)	Supports	The simulation software (website) does not use images of text, with the exception of the Sim-u-sell logotype.
1.4.10 Reflow (Level AA 2.1 and 2.2)	Supports	Sim-u-sell includes some content that requires two-dimensional layout, such as maps and diagrams, and data tables. For such elements two-dimensional scrolling is offered. Other than these uses, there is no two-dimensional scrolling.
1.4.11 Non-text Contrast (Level AA 2.1 and 2.2)	Supports	The simulation software (website) uses a color scheme that meets or exceeds WCAG 2.2 minimum contrast requirements. This manual assessment was facilitated

Criteria	Conformance Level	Remarks and Explanations
		by the Colour Contrast Analyser offered by http://www.accessibleinfo.org.au
1.4.12 Text Spacing (Level AA 2.1 and 2.2)	Partially supports	Text spacing is supported by mainstream user agents. Users can adjust text spacing to make it easier to read without the loss of content or functionality.
1.4.13 Content on Hover or Focus (Level AA 2.1 and 2.2)	Supports	Additional content triggered on hover or focus is displayed in a manner that does not obscure other interface elements and remains visible while the user maintains focus.
2.4.5 Multiple Ways (Level AA)	Supports	The simulation is part of a process that allows students to make decisions in the simulated environment. To the extent possible, the URL bar can also be used to directly go to certain aspects of the simulation, e.g., https://www.simusell.com/profile or https://www.simusell.com/manage-sales-territories
2.4.6 Headings and Labels (Level AA)	Supports	Headings and labels describe topic or purpose.
2.4.7 Focus Visible (Level AA)	Supports	<p>In the example below, the “Territory Name” is out of focus:</p> 

Criteria	Conformance Level	Remarks and Explanations
		<p>In the example below, the “Territory Name” is in focus, indicated by the blue line and the request to “Please fill out this field.”:</p> 
2.4.11 Focus Not Obscured (Minimum) (Level AA 2.2 only)	Supports	When a user interface component receives keyboard focus, the component is not hidden due to author-created content. This has been manually verified.
2.5.7 Dragging Movements (Level AA 2.2 only)	Supports	The territory interface includes dragging as one of the options. Full functionality of the entire simulation is possible without dragging. For example, territories can also be created by clicking.
2.5.8 Target Size (Minimum) (Level AA 2.2 only)	Supports	All pointer inputs are greater than 24 x 24 CSS pixels.
3.1.2 Language of Parts (Level AA)	Supports	The entire website is in English. There is no support for any language other than English at this point.
3.2.3 Consistent Navigation (Level AA)	Supports	Navigational mechanisms that are repeated on multiple web pages follow consistent format.
3.2.4 Consistent Identification (Level AA)	Supports	Components that have the same functionality within a set of Web pages are identified consistently.

Criteria	Conformance Level	Remarks and Explanations
3.3.3 Error Suggestion (Level AA)	Supports	The software is highly tolerant of input errors, and flags input errors that cause problems (e.g., when a mandatory field is left empty).
3.3.4 Error Prevention (Legal, Financial, Data) (Level AA)	Supports	All user input is reversible, data entered is checked for compliance with the required type of input (numbers or letters, or whether the number is within the required range), and information can be corrected before finalizing the submission.
3.3.8 Accessible Authentication (Minimum) (Level AA 2.2 only)	Supports	As there is no sensitive data stored in the simulation, Sim-u-sell allows for 180-day log in sessions before timing out. This reduces the need to repeatedly authenticate. Moreover, the platform supports password entry by password managers to reduce memory need, and allows copy and paste to reduce the cognitive burden of re-typing.
4.1.3 Status Messages (Level AA 2.1 and 2.2)	Not Applicable	The simulation does not involve dynamic status changes during each round. As such, there are no status messages.

Legal Disclaimer (Company)

This VPAT is provided for informational purposes only and describes the current accessibility features of Sim-u-sell as of the date of publication. Sim-u-sell Academic Publishing, LLC makes reasonable efforts to ensure the accuracy of the information contained herein; however, accessibility features and product functionality may change over time.

This document does not constitute a legally binding commitment or warranty of conformance. Institutions are encouraged to conduct their own evaluation to determine whether Sim-u-sell meets their specific accessibility requirements.